WORDPRESS

LET'S TALK ABOUT THEMES

WHAT IS A THEME IN WORDPRESS?

- A theme defines the look and feel of the pages and posts in your website.
- It provides locations for a header, menus, widgets, a content area and a footer.
- It provides styling options available through the customizer or theme options settings in the dashboard.
- It may bring in additional plugin like functionality. For example a photography theme may have a photo gallery built in.

WORDPRESS PAGES

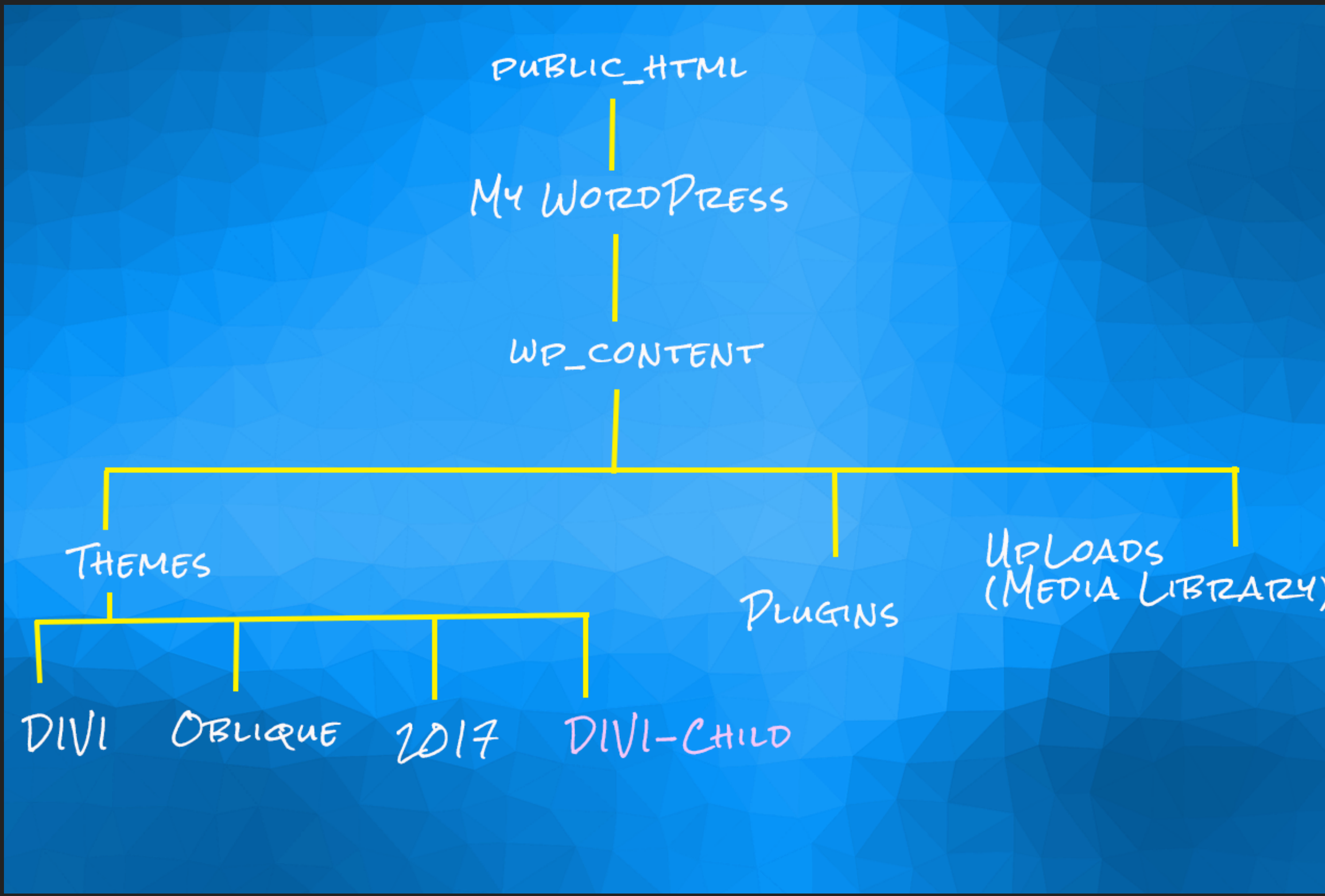
- Pages - Static part of your website. They may have a hierarchy. Used by to build an SEO friendly slug. Pages may have theme specific templates for different layouts.
- Posts - blog section of your website. Posts are organized by categories, and have tags for search engines. Posts can have featured images and these are treated differently depending on the theme.
- Archive pages (blog pages) - a WP generated page with several posts. Layout differs greatly based on the theme.

PICKING A THEME CAN BE TRICKY

- Themes look different from their mock up pages.
- Some features may be only available in the Pro version
- You'll need to add some content before you get a feeling for how the theme will work for your needs
- In particular you need several pages and a half dozen posts plus some header or gallery photos (or drawings) to build a mock up.
- You may need to build some dummy pages for a menu structure
- You'll need to explore theme options.

LET'S BUILD SOME PAGES

AND LOOK AT SOME THEMES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MY WORDPRESS
WP_CONTENT
THEMES
PLUGINS
UPLOADS
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